

Bullhead City Bee

Mohave County's Official Newspaper

All prices are net



DISPLAY RATES

Open Rate.....	\$9.95
6 Week Agreement.....	\$9.65
13 Week Agreement.....	\$9.50
26 Week Agreement.....	\$9.25
52 Week Agreement.....	\$8.50
Political Rate.....	\$8.95
Back page & double truck add 20%	

All prices are per column inch (PCI), black and white. Additional fees apply for color. Add 2% tax.

CLASSIFIED RATES

Classified Display.....	\$8.50 PCI
Line Ad*.....	\$4.50

Black and white only. Add 7.85% tax on line ads. *Up to twenty words (add 15¢ for each additional word).

MECHANICAL SPECIFICATIONS

One Column.....	2.028
Two Column.....	4.223
Three Column.....	6.418
Four Column.....	8.613
Five Column.....	10.806
Six Column.....	13.00

All measurements are made in inches with a gutter width of .167 inches based upon 6 columns x 21.5" Line screen 85 LPI.

COLOR RATES

One Spot Color.....	\$75.00
Two Spot Colors.....	\$140.00
Full Color.....	\$200.00

All prices are in addition to per column inch rates listed below.

Deadline for all advertising and editorial content is Tuesday at 12:00 p.m.

PUBLIC NOTICES

Public Notices.....	\$4.95 PCI
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All prices are per column inch (PCI). Public Notices are published in 8 point with standard leading and kerning. THE BEE is the official newspaper of record for Mohave County.

Serving the community since 1990. THE BEE is distributed throughout Bullhead City, Fort Mohave, Mohave Valley and Laughlin, Nevada where it's known as the LAUGHLIN BEE.

INSERT RATES

Per Thousand.....	\$39.95
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Price reflects pre-printed inserts. Add 7.85% tax on total cost.



Bullhead City Bee • Laughlin Bee

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